

Western Canada  
**I H C**  
Chapter 38

Western Canada IHC  
Collectors Chapter 38  
Newsletter for Members

# Chapter 38 IH Legends

## Newsletter



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WEBSITE: [www.ihc38.com](http://www.ihc38.com)

## PRESIDENT'S MESSAGE

We are into show season, RPRU is over for another year, and the Farm Progress Show in Regina is also over. I did not get to Regina this year, I was home in the basement trying to keep up to the inflow of water after 14 inches of rain this spring and 4 inches of that over the last day of the Regina show. So we are gaining on the cleanup and dryout to the point that we will be able to leave for a holiday in Alaska June 30 and return on July 16 in time to put any finishing touches on anything unfinished for the Pincher Creek show at Heritage Acres.

Our next door neighbour community, Ceylon, Sask., was celebrating their 100th birthday this past weekend, and there was a good representation of Ch 38 members in attendance to show off their tractors in a very lengthy parade for a small community.

Of special interest is the pink Farmall H owned by club member Frank Pflanzner. The Pflanzner boys, Dan, Mark, and Greg, painted the tractor as a tribute to cancer victims in their family, their sister Deanna and father Frank. Deanna drove the tractor in the parade, receiving overwhelming community support for the battle she and her dad are presently fighting with this disease. The best of luck to both of you, Deanna and Frank.

We have been using any spare moments this spring to restore our Farmall 100, at this point I am not sure if it will make the July show or not. It had been converted to 12V and real set of cobbled up wiring. I have tried to improve on it but am not 100% successful on my first attempt, I have one live wire to many when the switch is off, or maybe the switch does not shut off properly. I bought some of the Chinese ignition switches, this past winter, and at this point I am not very sure of the quality. However we did get it painted, and my first attempt with a new gun looks like the finished product needs some redoing on the sheet metal. I should have painted a sheet of plywood before I started on the tractor and perhaps the tractor would have turned out better. Tomorrow I get a new set of front tires that Marty located for me in Regina, then the governor doesn't work properly after the winter storage, so another problem to solve. Don't hold your breath on seeing this 100 in Pincher Creek, I may even look for a 6V generator and return the electrical to original.

Here's hoping we see all of you at the show in Pincher Creek on July 30, 31 and Aug 1. It promises to upstage anything we have put on to date so be sure to be there. Marlene and I plan to go out a couple of days early, we have been trying to get a sampling of memorabilia and clothing that emphasizes Scout and Cub Cadet for this their anniversary year. See you all at Heritage Acres.

Darald Marin, President - Chapter 38.



## EDITOR'S MESSAGE

Hi Everyone,

Well hello again everyone. Another newsletter. I have found Bernie to be a slave driver. As usual, I am the hold up. Been super busy this spring/early summer though. Spring work and planting went well in this area. Was dry, but since we have had some monsoons. We aren't as wet here as some areas in Western Canada, but it is wet.

Four of us made the trek to Red Power Round Up in Albert Lea, MN last week. It was a bit of a hike from here, 2250 kms to be exact. I drove it straight through, which made for a long 24 hours, but wow was it worth it. I'm not sure how many pieces of equipment, trucks and tractors were there, but it took the best part of two days to see all of it. There was pretty much every kind of tou, IH trinket or piece of literature imaginable there. I did see some familiar faces there, and also met many new people. Barb Bender was at the Chapter 38 table when I was in the building that all the chapters were set up in. Was a pleasure meeting her. Many of the displays and machines showed an enormous amount of work and care. It was pretty overwhelming actually. My hat is off to the IH chapter that put on the show. It was really well done.

Speaking of shows, I hope everyone is geared up for our annual show. I'm thinking as long as mother nature plays fair it will be a dandy. I hope everyone has a safe and productive summer. Drive safe on the way to shows and be safe whether you are operating or hauling your iron.

Until next time,  
Ken

## Coeditor message

Our newsletter is going digital! Shortly, our newsletters will be available online, giving you quicker access and full colour layouts for your reading pleasure! Take some time to review the newsletters, since we will be discussing whether we continue mailing or only posting newsletter online at our annual meeting in Pincher Creek, July 2011.

Also....expect a new look for our website homepage...coming soon!

Bernie

PS Keep those articles and buysell ads coming!



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## **Nominating Committee Update**

The 3 year term for Gerald Haight, Darald Marin, and Marty Nervick will be coming to an end by the time of our annual show in Pincher Creek. Gerald, Darald, and Marty are all willing to let their name stand for another term, but it would be really good if some of you stepped forward to throw your hat in the ring for a chance to be part of the board. We would really like to see some interest from the general membership to help in moving the club to bigger and better things. Please give it some serious consideration. You can contact one of the members of the nominating committee for additional information.

Thanks from Gerald Haight, Claude Roeland, and Marty Nervick

## **Gerald Haight Bio**

As my term on the board is over, I would like to let my name stand for re-election. I was born and raised south of Saskatoon on a farm and moved to Stettler, AB in 1960. I worked at many jobs including mechanic at Heartland Truck and Implements IH dealer for 7 years (1971-1978). I have been a member of LA Vintage Machinery club for more than 20 years, being vice president for one term. My family and I are IH collectors with 6 tractors, and 4 half tons. It is a family project of myself, son, and grandsons.

## Marty Nervick Bio

The Nervick family began their affiliation with International Harvester back in 1937 when my grandfather purchased a new W14. IH was in a sales battle with Ford back in those days and to help sweeten the deal, was throwing in a plow with the purchase of a tractor. Unfortunately, that tractor is long gone.....all that remains is the Bill of Sale - which I have. Fast forward to the late sixties and early seventies when I had started taking an active roll in the farming and by now we had moved up to a 856 Wheatland with that great (?) ice cream box type cab. I spent many a hot summer day in that cab! I have been a board member since the inception of Chapter 38. I am very interested in preserving the International Harvester heritage and would like you to consider me for another term when the elections roll around this August. Thanks,....Marty

## Darald Marin Bio

I, Darald Marin, a founding member of IHCC Chapter 38, was the first treasurer of the organization, a position I held until being elected president two years ago. Past history that helps me to be a board member of Chapter 38, includes active roles on various community organizations, including church, business, fraternal organizations and local government, nine years as alderman and nine years as mayor. On a more provincial level, I was a board member of Prairie Pasta, operating in the durum growing area of Canada and North Dakota.

Preserving history, is also an important part of our future and Chapter 38 is no exception. I have met and worked with like minded history buffs, enjoying every minute of their story, and having the opportunity that this organization provides me to promote International Harvester trucks, machinery, tractors and household items, that made a living for our forefathers.

In conclusion, I would like to thank you, the enthusiast members of Chapter 38 for your past support, and ask for your continued support at this election, as a board member of Chapter 38.

Regards...Darald Marin, Radville, Sask.



## 2011 INTERNATIONAL SUPER SHOW!

One of our new Chapter 38 members, Rod MacDonnell of Hope, BC is the proud owner of Scouts Pluss - a Scout/Light Line Authorized Dealer. Scouts Pluss offers parts, manuals, literature, advice and support for IH trucks.

Rod will be hosting a truck show this summer, in conjunction with their local fair in Chilliwack, British Columbia on August 5-6-7, 2011.

Check out the website for the 2011 INTERNATIONAL SUPER SHOW! at <http://www.scoutpluss.com/ih-show-2011/> and support the show if you can!



## MEMBERSHIPS LISTS

are now available and are included in this mailing. Please remember to advise us of any change of addresses in the future.

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## CLASSIFIED ADS

For Sale: Various engine parts for a 1967 706. These parts are for a D310 Neuss built engine. Call 403-741-8326

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For Sale - Good Condition Vehicles

- Scouts 1961-1980 models ...full rigs, parts, diesels
- Travelalls 1965-1974 models ...full rigs, parts, diesels
- Pick-ups 1965-1974 models ...full rigs, parts
- Loadstar ...full rigs, 4x4 parts
- S Models ...full rigs, 4x4 parts, diesels

For more details please contact:

Soren Forsell at 604-531-8159 (evenings) in Surrey, BC

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For Sale - 1951 L120, completely restored in 2008. Motors requires replacement, but comes with good running replacement. \$12000.

Also available, several parts trucks, and a good running pickup for \$600.

Contact David Allen in the Peace Country at 780-618-7021.



# *Dealerships of the Past*

AIME RAWLEIGH "PETE" ADAM  
INTERNATIONAL HARVESTER  
1949-1966  
STE. ROSE DU LAC, MANITOBA

## **Early Beginnings**

A. R. "Pete" Adam was born in 1913 in Radville, Saskatchewan. In 1918, his father, Lionel H. Adam, moved the family from Radville to an area of Manitoba that is rolling meadowlands and sloughs surrounded by upper Lake Manitoba, Dauphin Lake, and lower Lake Winnipegosis. There, Pete's father established the Crane River Trading Company, a trading post, at Crane River, Manitoba, adjacent to the Ochi-Chak-Ko-Sipi First Nation.

The area was very isolated and young Pete grew up speaking French, English, and Saulteaux (Ojibway). His father was a successful entrepreneur and the trading post kept 95 percent of the community going. They ran stock, sold hay, operated a commercial fishery and packing house, traded flour, lard, salt, and other staples for fish and furs. Pete was working in his father's business from the time he could walk. By his early teens he was packing fish in the family's fish sheds till 2 a.m. all winter. It was there that Pete gained his acumen for business that would lead to an International Harvester dealership.

## **Opportunity Arises**

In 1937 Pete Adam married Mary Didychuk at Toutes Aides, Manitoba. Together, they raised a family of four daughters, Doreen, Lorraine, Marie, and Karen. In 1945 Pete moved his family to the village of Rorketon, Manitoba so that his children could attend school. He bought land and livestock, ran a commercial fishing and processing operation, was a fish and fur dealer, and wholesaled food staples and home appliances.

In 1945 there was an established IH dealership in Rorketon, Manitoba. Employment in this dealership was a great opportunity and Pete was hired to work for Werbiski's International Harvester. Pete learned all aspects of the business and quickly surpassed the owner's expectations. In fact, Pete did so well, that soon Mr. Werbiski was encouraging Pete to start his own International Harvester dealership.

Pete had struggled through and survived the Great Depression. In turn, WWII was over, and there was a renewed sense of hope for the future. Pete would have been buoyed by this sense of hope and by his dream of a better life for his family. It was not surprising then, that Pete was willing to do whatever was necessary to start his own business and secure the International Harvester dealership in Ste. Rose du Lac, Manitoba.



A. R. "Pete" Adam and Mary Adam in 1947  
L to R daughters Marie, Lorraine, and Doreen

### **Realizing A Dream**

Approximately 40 miles south of Rorketon, Manitoba, Ste. Rose du Lac was an ideal location for International Harvester because it was located in the heart of cattle country and was surrounded by fertile grain farms.

While still living in Rorketon, Pete began the arduous task of building the structure that would house the IH dealership in Ste. Rose du Lac. The cinderblock building was 2,800 square feet with a poured concrete floor. With the help of his brother and brother-in-law, Pete built the dealership building brick by brick.

Pete would have been elated when he learned that he had acquired the IH dealership. However, he would not have celebrated that accomplishment for long, for there was far too much work to be done and no time to be wasted.

### **Open for Business**

Upon the completion of the building, Pete Adam and his family moved to Ste. Rose du Lac permanently and the IH dealership was opened in 1949. In the beginning, Pete and his brother Romeo worked in partnership and the business was known as Adam Brothers. However, when ill health forced Romeo to leave the business, Pete continued on his own and the business became known as Adam's Garage.





**Parts counter 1949**

Upon entering through the front door, immediately in front of you, was a long counter where the cash register was situated and where parts were examined and exchanged. To the far left was a small office where Pete carried out his negotiations with customers when they came in to buy equipment. To the far right of the main door was a passageway that led to the back half of the building where mechanics worked on repairs. There was no running water so at the back of the building, against the wall, was a huge steel tank open at the top which collected rainwater off the roof of the building whenever it rained. There was a tap at the bottom of this tank by which water could be extracted and drained for use in the workshop or anywhere else needed.

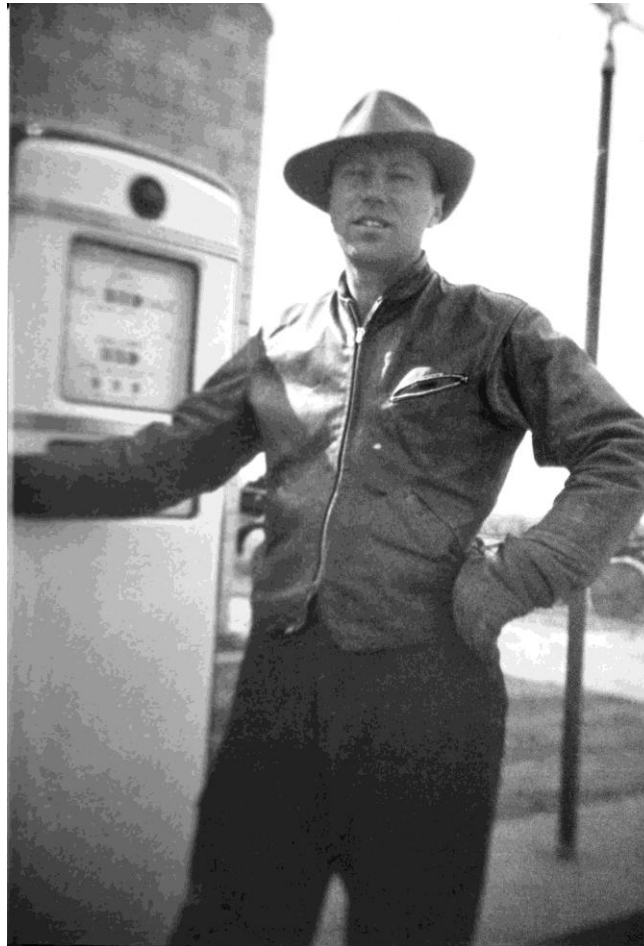


*Pete Adam faced many challenges during the first year of business one of which was the flood of 1950*

**Rear south view of IH dealership building is visible  
Note the steel tanks to collect rainwater and small home built by Pete Adam for his family**

### **A Going Concern**

The customer always came first to Pete and he diligently went the extra mile to ensure that his valued customers were given the very best of service. Regardless, whether it was the sale of a small part, or a new IH tractor, every customer was important to Pete.



**A. R "Pete" Adam at his gas pumps always ready to serve his customers**

Stock control of parts was done with a system of cards indicating the part numbers then cross-referenced to bin numbers, with the parts bins located directly behind the front counter. Parts catalogs were used to locate part numbers. If a part was sold or received into stock, the quantity in stock had to be updated on the card. Obviously, difficulties would arise if one overlooked updating parts quantities on the cards.

All the business accounting was done manually. Parts sales were written in a counter check book. From there the information was recorded in a ledger. At month's end, statements of account balances were processed from the information in the ledger and mailed to the customer. Most of the farmers bought on credit and often accounts were overdue. There were some cases where Pete never got the money he was owed.

DATE	ITEMS	FOLIO	DEBIT	CREDIT	BALANCE
July 26/62	Inv	8/11	500		500
Aug 7/62	Inv	8/20	365		865
Aug 11/62	Inv	8/29	95		960
Aug 14/62	Inv	9/49	235		1385
Aug 15/62	Inv	9/19	1256		2641
Aug 22/62	Inv	9/19	1000		3641
Aug 23/62	Inv	9/29	2556		6197
Aug 29/62	Inv	9/16	900		7097
Aug 29/62	Inv	9/19	8472		15569
Sept 1/62	-	9/149	170		15739
Sept 3/62	Inv	9/20	65		15804
Sept 4/62	Inv	9/29	590		16394
Sept 1/62	Inv	9/29	9350		25744
Sept 1/62	Inv	9/28	84		25828
Sept 11/62	Inv	9/46	395		26223
Sept 21/62	Inv	9/29	144		26367
13/62	-	9/32	3020		29387
17	-	9/23	36500		65887
Sept 20/62	-	9/15	510		66397
Sept 23/62	DC	9/3	290		66687
Oct 10/62	Inv	10/12	1592		74279
Oct 10/62	Inv	9/20	110		74389
					40



No. 6018 - Petrol E  
 D. W. PRINCE & SONS LTD.  
 Phone 232 - 2311 - G.L. 25123 - Wis  
 ALLIANCE - MANTOPE

A page from Pete's ledger 1962

Pete employed four men at his IH dealership. Two worked outside assembling machinery and two worked as mechanics in the workshop. They repaired all makes of equipment. Often, the mechanics had to go to a farmer's field to fix a tractor or thresher. At times, a repair on which the mechanics were working had to be delayed if, elsewhere, a farmer had a breakdown that needed immediate attention. Furthermore, at the busiest of times, there were more repair jobs scheduled than could be accommodated in the workshop. Any delay in receiving parts for a repair meant a longer wait for the jobs lined up outside. There was always great pressure to get parts into stock quickly because the farmers always needed the parts "yesterday". When parts finally arrived, they had to be picked up at the Greyhound bus station in Ste. Rose.



Pete Adam's IH toolbox given by Pete to his grandson Adam MacDonell

John Deere and Case were also up and running in Ste. Rose at that time. There was intense competition for sales of machinery so Pete worked long, hard, hours particularly during seeding and harvesting. Pete traveled extensively throughout the community and surrounding areas to demonstrate new equipment on farmers' fields. During this time, Pete purchased a farm and often demonstrated equipment on his own land. Always thinking of ways to improve sales, Pete frequently held "Farmers' Information Day" at his dealership where his customers could attend a day of instruction on the latest innovations from the International Harvester Company. Coffee and donuts were always provided. Company reps from Chicago would visit and make arrangements for Pete to purchase equipment. On one occasion, Pete hosted International Harvester Pancake Days where customers could come in for a free pancake breakfast and talk to factory reps. The business flourished and Pete flew to Chicago to attend an IH dealership convention circa 1959. It was the first time he had ever been on a plane.



**Pete Adam's IH Dealer pin that he wore on his trip to Chicago**



**1951 22" McCormick Threshing Machine**

**Pete sold this machine brand new and it still runs today as seen in the photo above**

**It was one of the last produced**

**Picture courtesy of Turtle River Relics Museum Ste. Rose du Lac, Manitoba**

## **Diversification**

Pete diversified by selling flour and twine partly for income and partly to support farmer cooperative buying.

An army surplus building in which to store the flour was moved on to the property. A shipment of flour would come in by rail. The rail car would remain and Pete would go and pick up the carload of 75-100lb. bags of flour and sling them over a shoulder onto a truck, then reverse the process to unload into his building. What an exhausting affair that must have been since Pete Adam was a small man and slight of stature!

To further supplement income for his business, Pete bought pelts from his many acquaintances from the Crane River area and, in turn, sold the furs to companies in Winnipeg.

In order to generate revenue, he also sold Pioneer Chain Saws as a sideline.

## **Mary Adam**

It is often said that behind every successful man is a good woman. In this case, nothing could be more true.

Mary Adam worked selflessly beside her husband Pete through good times and bad. If Pete was the breadwinner of the family, Mary was indeed the backbone of the family. Her sacrifices were immeasurable during the years Pete toiled to make his International Harvester business turn a profit. Day after day she cared for the four children on her own while Pete worked late hours in the business. Often, and without notice, Mary was called upon to provide a hot, wholesome meal to a customer whom Pete had invited to dinner in order to close a deal. On the rare afternoon that Pete was free, Mary would load the children into the family car for a day at the beach, only to have to take them all back into the house again because a customer needed parts at the last minute. Pete would then be busy with the customer, sometimes for hours, and the family outing would be canceled. Mary would leave whatever she was doing to cover for Pete at the parts counter whenever he was unexpectedly needed on a farm call. She provided sustenance, support, and stability for the whole family and her contribution to the dealership cannot be overstated.



**Mary Adam with daughter Karen in 1955**

**The open door to the garage in the background was large enough to accommodate machinery**

### **End of an era**

As time went on, there was increasing pressure for sales. Equipment was becoming bigger and more expensive and the majority of the farmers who made up Pete's local market were not operating on a large enough scale to be able afford the costs. Customers were traveling to other major centers for prices on machinery, and the competition for sales was not just limited to the two other local implement dealers in Ste. Rose du Lac. Most of the time, there were several different dealerships vying for the same sale.

After seventeen years as an International Harvester dealer, Pete decided that a change was due, and sold the business in 1966.



**Pete and the 1<sup>st</sup> Place trophy he won with his 1951 Farmall Super A in 1986**

### **Everybody knows Pete Adam**

His determination, steadfastness, tenacity, and heart were the foundation for his success as an International Harvester dealer. Hard work, sacrifice, courage, and a little bit of luck came together to make his International Harvester dealership a dream come true.

Pete liked to refer to himself as a "fair enterpriser". He was an equal opportunity employer who consistently hired workers of Aboriginal or Metis heritage at a time when that just wasn't done.

Pete Adam had the reputation of willingly helping anyone in need. Therefore, he became incredibly well known and popular. The hundreds of associates, contacts, friends, and customers he dealt with during his tenure as owner of Adam's Garage, International Harvester Dealer, remained with him throughout his life.

After the sale of his IH dealership in 1966, Pete and his family moved to his farm where he ranched until 1970. Pete Adam went on to a distinguished career in politics serving as a Member of the Legislative Assembly and as a Cabinet Minister in the Manitoba Provincial Government.

### **I'll Get By**

A. R. "Pete" Adam passed away on January 7, 2009 at the age of 95. His wife Mary and his family live with his memory daily and strive to live their lives according to his values and by the examples he set. For them, the presence of his spirit is everywhere.



**A. R. Pete Adam and Mary Adam, 1987**

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**Authored by Karen Adam Dreveski**

**Special thanks to Marie Adam**

**Grateful acknowledgment to contributors Doreen Balchen, Lorraine Adam, Glenn MacDonell, Adam MacDonell, John Dreveski, Albert & Pat Thompson Turtle River Relics Museum**

## DEALERSHIPS OF THE PRESENT

In this issue, we're highlighting SOUTHLAND INTERNATIONAL, owned by George Kirkham of Lethbridge, Alberta. This is a slight departure from our Dealerships of the Past, but it is important to note that, not only is George an active member, advisor, and strong supporter of our Chapter 38 Collector's Club, he also provides substantial support materials that we need to restore our old IH beauties!



1910 - the first IH dealership in Lethbridge, Alberta. The space was leased from the Knights of Pythias. This building still exists in downtown Lethbridge at 427 - 5th Street South.

George Kirkham got his start in truck sales on July 1, 1978, working for R.H. House of Lethbridge, a full line IH dealership. He worked there until February 15, 1985 when Ron House was the first dealership in Canada to sell out to J.I. Case.

Seizing the opportunity, George started Southland International and did his first paying repair job only 13 days later on February 28, 1985.



This is a late 1980 photo of R.H. House International in Lethbridge with a line up of new and used International trucks for sale. This building was the old International company branch on Stafford Drive.

Today, Southland International is in their 26<sup>th</sup> year of operation, and is the longest running Truck and Trailer Dealership in Lethbridge, Alberta, Canada.

They carry a complete Class 5 to 8 product line including Doepker Super B Grain Trailers, Straight Trailers, Flat Decks, and Gravel, as well as 14 repair bays and 2 dedicated lube bays, easy access parts inventory, plus Truck and Trailer Rentals. See more at [www.southlandit.com](http://www.southlandit.com)

From gaskets and carburetors to seals and floor mats, Southland International is also a prime source of new reproduction antique International truck parts in Canada! See their full line of product availability at <http://www.oldinternationaltrucks.ca/>



2000, Southland International, Lethbridge, Alberta

## IH Moments In History

Again, many thanks to George Kirkham of Southland International for these photos of IH History. See many more historical photos at <http://memorylane.oldinternationaltrucks.ca/> and George's own fleet of restored IH trucks at <http://georgestoysof.oldinternationaltrucks.ca/>



This load of new Internationals in 1964 is ready to leave the Springfield Ohio truck plant, 3 Loadstars and 2, 1/2 ton pick-ups mounted on top and rear of deck trucks



1959, IH Dealership, Nanton, Alberta



1958, IH Dealership, Schnell & Barrie, Camrose, Alberta



1965, IH Truck Dealership, Ontario



1956 IH Dealership, Grande Prairie, Alberta

